

KIMBERLY-CLARK INTRODUCES JUMBO ROLL FORMAT FOR HYDROKNIT® FABRIC-BASED WYPALL® TERI® TOWELS

New High-Capacity System

ROSWELL, Ga. (August 1, 2000) — Kimberly-Clark's Away From Home Sector introduces a new Jumbo Roll format for WYPALL® Brand TERI® Towels.

The Jumbo Roll format is ideal for shared-use applications, or when a high-capacity system is needed. With 1,100 sheets per roll, it offers the lowest cost-per-towel for WYPALL® TERI® Wipers and a larger sheet size (12" x 15") for wiping up big spills. The perforated sheets allow users to customize towel size.

The Jumbo Roll format can be used with Kimberly-Clark's wall-mounted or mobile RAG-ON-A-ROLL® Dispensers, which feature an integrated trash bag attachment for easy towel disposal.

WYPALL® TERI® Towels are manufactured from HYDROKNIT® fast-absorbing material. This technology is designed to meet the solvent-resistant needs of rag users, while providing the high absorbency levels of a disposable. The reusable towels are reinforced for strength when wet or dry, and they have no artificial binders that may leave surface residues when used with cleaning chemicals.

WYPALL® TERI® Towels are ideal for use with utility companies, transportation agencies and contract cleaner wiping and cleaning operations. In addition to the Jumbo Roll format, the towels are available in the convenient POP-UP® dispensing box, which makes them easily portable and protects wipers from contamination in a variety of indoor and outdoor work environments.

As with all Kimberly-Clark Away From Home Products, WYPALL® TERI® Towels come with the "No Questions Asked" guarantee, which reimburses end-users up to \$1,000 if the initial product purchased does not meet expectations.

For more information on the new WYPALL® TERI® Towels, contact your Kimberly-Clark sales representative or **call 1-888-346-GOKC (4652)**.

Kimberly-Clark is a leading global manufacturer of tissue, personal care and health care products. The company's global brands include HUGGIES®,

PULL-UPS®, KOTEX®, DEPEND®, KLEENEX®, SCOTT®, KIMWIPES®, TECNOL® and WYPALL®. Other brands well known outside the U.S. include ANDREX®, SCOTTEX®, PAGE®, POPEE®, and KIMBIES®. Kimberly-Clark also is a major producer of premium business, correspondence and technical papers. The company has manufacturing operations in 40 countries and sells its products in more than 150 countries.

The Kimberly-Clark Away From Home Sector provides tissue and towel products, skin care products and industrial wipers for workplace settings.

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