

AUTOMOTIVE

CONSTRUCTION

MANUFACTURING

MINING

UTILITIES

Healthy Skin and Productivity Go Hand in Hand

Help keep workers healthy, productive, and on the job with GOJO hand hygiene solutions.



The GOJO Skin Health Program for Tough Soil Environments

You have a **great** **WELLNESS PROGRAM** in place



...so why are so many workers sick?



Maybe there's a gap.

Most wellness programs focus on disease management by addressing smoking, exercise, diet, prenatal care, stress reduction... all the important lifestyle choices that impact long-term health. If yours doesn't include skin health, you might be missing an opportunity for more immediate results.



Poor hand hygiene habits can have a huge impact on business results.

Germs spread by hands may lead to illness. And most work environments expose skin to a variety of skin risks that could lead to occupational dermatitis. In either case, you pay the price in:

- **Medical claims**
- **Lower productivity**
- **Unplanned absences**
- **Unskilled temporary labor**
- **Overtime**

*How does illness impact
your business?*

Make skin health

part of your **WELLNESS PROGRAM.**

Clean.



REDUCE THE RISK OF EXPOSURE TO HARMFUL IRRITANTS

Condition.



REDUCE THE RISK OF OCCUPATIONAL SKIN DISEASE

Sanitize.

Focus on wellness and get results now with the GOJO Skin Health Program for Tough Soil Environments.

GOJO makes it easy to integrate hand hygiene into your wellness program. This simple program helps stop the spread of germs that may cause illness and helps prevent occupational skin disease.

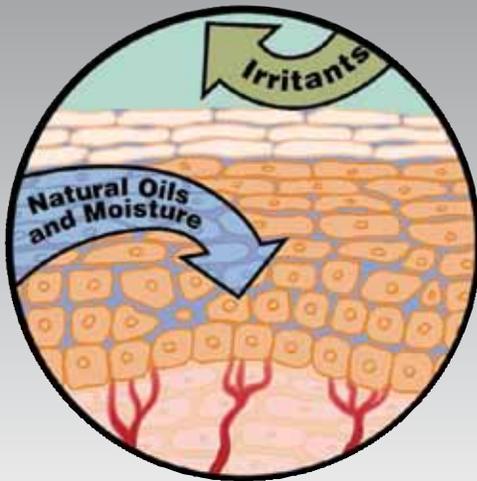
The goal is to keep workers healthy and productive, and keep costs down.



REDUCE THE RISK OF ILLNESS

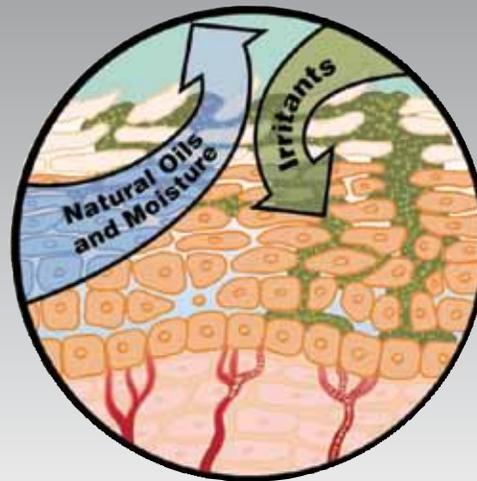


Skin **disease** is the leading cause of **OCCUPATIONAL ILLNESS.**¹



Healthy Skin

Healthy, well-conditioned skin retains more moisture and is less likely to absorb and react to incidental exposure to irritants.



Damaged Skin

Tiny cracks in the surface of damaged skin permit natural oils and moisture to escape and allow outside substances to irritate and potentially enter the bloodstream.

Skin disease is one of the most costly and rapidly expanding medical conditions in the United States.

Direct medical expenses for contact dermatitis alone are more than \$1.4 billion, and productivity losses are estimated to be another \$500 million.²

There are many potential irritants in tough soils environments.

Dry, cracked skin can be very painful, many times resulting in bleeding, which poses risks to employee health and can have negative effects on worker productivity.

Our strategy:

Maintain the skin's natural **BARRIER** function.

Clean.

Use only the mildest, most effective hand cleaners to help maintain good skin health and address the costs associated with occupational skin disease.



GOJO®, America's & Canada's #1 brand.³



Condition.

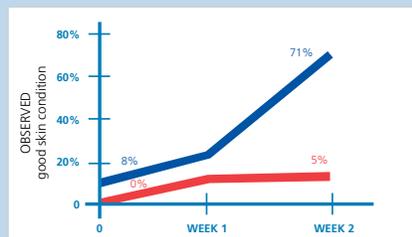
Conditioning skin not only helps improve how skin looks and feels, workers can be more productive when their skin is in good condition. Well-conditioned skin also makes clean-ups faster and better.

GOJO provides assistance in recommending the right products in the right places. In addition, we offer a complete training program with videos, instructional posters, and handouts to help build good hand hygiene behavior. **We make it easy for you to get more results from your wellness program.**

Proven Results in 14 DAYS.⁴

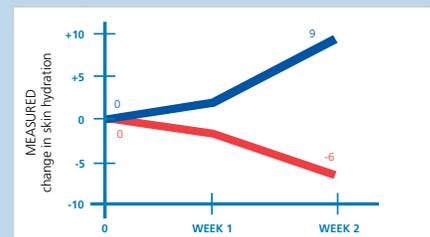
Outcome studies confirm consistently dramatic results in improving skin condition – in two weeks or less.

Workers felt it.



Workers following the GOJO program, including training and recommended skin care practices, could see and feel the difference in their own skin. After implementing the GOJO program, 71% of workers rated their skin as "good," while only 5% of the control group did so.

Data proved it.



We used scientific instruments to measure skin hydration, the amount of moisture in the outer layers of the skin, which helps to keep skin intact and prevent cracking. This confirmed that workers using the GOJO healthy skin regimen had significantly better skin condition than the control group.

One touch...

and **SUDDENLY** the germs are **spreading.**



Hands spread germs.

Germs may cause illness.

That can COST YOU BIG.

Studies show that respiratory illness alone can cost as much as \$134 per employee per year and 1.4 hours of lost productivity per day.⁵

In addition, healthcare and other business costs can rise. Not to mention the impact on employee morale.

ARE YOU PREPARED FOR AN ILLNESS OUTBREAK?

Most germs are spread by hands, and hands carry germs throughout the workplace. With one touch, germs spread to co-workers and work surfaces.

THE AVERAGE DESK HARBORS OVER 10 MILLION GERMS.⁶

	Germs per square inch
Telephone	25,127
Desktop	20,961
Keyboard	3,295

Why don't we just wash?

Because soap and water are in the restroom. We're busy at work and it's not realistic to go to the restroom every time we cough, sneeze or shake hands.

Help **stop**

the spread of germs with **PURELL®**

Sanitize.



Many options for easy access.



PURELL, America's #1 instant hand sanitizer.⁷

PURELL Instant Hand Sanitizer kills 99.99% of most common germs that may make you sick. It's the brand people know and trust.

Put PURELL where the germs are.

Germs are everywhere. That's why it's important to put PURELL in areas where it will be easily accessible to employees and guests.

PROVEN RESULTS IN ABSENTEEISM.

Results of outcome studies show significant decreases in absenteeism due to illness following the implementation of a hand hygiene program using alcohol-based hand sanitizer.

REDUCTION IN ABSENTEEISM DUE TO ILLNESS:^{8,9,10}

Office Setting	21% ▼
Schools	51% ▼
College Dorms	40% ▼



Healthy hands for the lives you touch

Available In		Description	Order No.	Use Dispenser	Delivery System	For Use In
US	Canada					
Soil Removing Hand Cleaners						
•	•	GOJO® Cherry Gel Pumice Hand Cleaner, 5000 mL Refill	7590-02	7500-01	PRO™ TDX™ 5000	<i>Distribution, Labs, Locker Room, Maintenance, Production, Restroom, Tool Crib, Tool Room</i>
•	•	GOJO Cherry Gel Pumice Hand Cleaner, 2000 mL Refill	7290-04	7200-01 / 7290-D2*	PRO TDX 2000	
•	•	GOJO SUPRO MAX™ Hand Cleaner, 5000 mL Refill	7572-02	7500-01	PRO TDX 5000	
•	•	GOJO SUPRO MAX Hand Cleaner, 2000 mL Refill	7272-04	7200-01	PRO TDX 2000	
•	•	GOJO ECO SOY™ Foaming Hand Cleaner, 2000 mL Refill	5268-03	5254-06 / 5268-D2*	DPX™	
•	•	GOJO Scrubbing Wipes, 72 ct Canister	6396-06	6301-01	Bracket	
•	•	GOJO FAST WIPE® Hand Cleaning Towels, 130 ct Bucket	6298-04	6201-01	Bracket	
General Cleansing						
•	•	GOJO Premium Foam Antibacterial Handwash, 1200 mL Refill	5362-02 5362-02-CAN00	2730-12 2730-12-CAN00	TFX™	<i>Cafeteria, First Aid, Labs, Locker Room, Medical, Restroom</i>
•	•	GOJO Luxury Foam Antibacterial Handwash, 2000 mL Refill	5262-02 5262-02-CAN00	5255-06	FMX-20™	
•	•	GOJO Green Certified Foam Hand Cleaner, 1200 mL Refill	5665-02	2730-12 2730-12-CAN00	TFX	
•	•	GOJO Green Certified Foam Hand Cleaner, 2000 mL Refill	5265-02	5255-06	FMX-20	
•	•	GOJO Green Certified Foam Hand, Hair & Body Wash, 2000 mL Refill	5263-02	5255-06	FMX-20	
Hand Sanitizers						
•		PURELL® Advanced Instant Hand Sanitizer Foam, 1200 mL Refill	5392-02	2720-12	TFX	<i>Cafeteria, Distribution, First Aid, Labs, Locker Room, Maintenance, Medical, Offices, Production, Raw Material, Receiving, Restroom, Tool Crib, Tool Room</i>
•		PURELL Green Certified Instant Hand Sanitizer Foam, 1200 mL Refill	5391-02	2720-12	TFX	
•		PURELL Advanced Instant Hand Sanitizer, 1200 mL Refill	5456-04	2720-12	TFX	
•		PURELL Green Certified Instant Hand Sanitizer, 1200 mL Refill	5491-04	2720-12	TFX	
•		PURELL Advanced Instant Hand Sanitizer Foam, 1200 mL Refill	5192-03	5120-06	FMX-12™	
•		PURELL Green Certified Instant Hand Sanitizer Foam, 1200 mL Refill	5191-03	5120-06	FMX-12	
•		PURELL Sanitizing Wipes, 175 ct Canister	9010-06	9014-01	Bracket	
•		PURELL Instant Hand Sanitizer, 8 fl oz Bottle	9652-12	9600-PL1**	Pal	
•		PURELL Green Certified Instant Hand Sanitizer, 8 fl oz Bottle	9691-12	NA	NA	
	•	PURELL 70 Instant Hand Sanitizer Moisturizing Foam, 1200 mL ***	5395-02-CAN00	2720-12-CAN00	TFX	
	•	PURELL 70 Instant Hand Sanitizer, 1200 mL ***	5770-04-CAN00	2720-12-CAN00	TFX	
	•	PURELL 70 Instant Hand Sanitizer Moisturizing Foam, 1200 mL ***	5195-03-CAN00	5120-06-CAN00	FMX-12	
	•	PURELL Alcohol Hand Sanitizing Wipes, 175 ct	9031-06-CAN00	9014-01	Bracket	
	•	PURELL 70 Instant Hand Sanitizer, 12 fl oz Bottle ***	9770-12-CAN00	NA	NA	
Skin Conditioning						
•	•	GOJO HAND MEDIC® Professional Skin Conditioner, 500 mL Refill	8242-06	8200-12	800 Series	<i>Cafeteria, Distribution, First Aid, Labs, Locker Room, Maintenance, Medical, Offices, Production, Raw Material, Receiving, Restroom, Tool Crib, Tool Room</i>
•	•	GOJO HAND MEDIC Professional Skin Conditioner, 5 fl oz Tube	8150-12	NA	NA	

1. Bureau of Labor Statistics, U.S. Department of Labor, December 2004.
 2. The Lewin Group, Inc. 2005. The Burden of Skin Diseases. Prepared for The Society for Investigative Dermatology and The Academy of Dermatology Association.
 3. Results based on Feb/March 2010 survey, administered by a third party where GOJO was not identified as sponsor of the research. Survey of 500 employees in US and Canada in industries where tough soils are encountered. Survey respondents mentioned GOJO more than any other hand cleaner brand in unaided awareness.
 4. Arbogast, James, et al. Effectiveness of a Hand Care Regimen with Moisturizer in Manufacturing Facilities Where Workers Are Prone to Occupational Irritant Dermatitis. Dermatitis. March 2004.
 5. Goetzel RZ, Absence, Disability and Presenteeism Cost Estimates of Certain Physical and Mental Health Conditions Affecting U.S. Employees. J Occup Environ Med. 2004; 46: 398-412.
 6. C. P. Gerba. Germs in the Workplace. Unpublished observational study. University of Arizona
 7. PURELL is the number one hand sanitizer in food, drug and mass-merchandise retailers according to Information Resources International, Inc.
 8. FedEx Outcome Study Executive Update: Interim Report, July 27, 2004, (unpublished) GOJO Industries, Inc., 90.3% confidence interval.
 9. Guinan ME, McGuckin M, et al. The effect of a comprehensive handwashing program on absenteeism in elementary schools. AJIC. June 2002.
 10. White, Cindy, et al. The effect of hand hygiene on illness rate among students in university residence halls. AJIC. October 2003.



For complete product and program information, visit www.GOJO.com or call **1-800-321-9647**.



GOJO Industries, Inc.
 One GOJO Plaza, Suite 500
 P.O. Box 991
 Akron, OH 44309-0991
 Tel: 1-330-255-6000
 Toll-free:
 1-800-321-9647
 Fax: 1-800-FAX-GOJO

GOJO Industries - Europe, Ltd.*
 Units 5 & 6
 Stratus Park
 Brinklow
 Milton Keynes
 MK10 0DE UK
 Tel: +44 (0) 1908 588444
 Fax: +44 (0) 1908 588445

GOJO France SARL*
 90 rue de Paris
 59800 LILLE
 France
 Tél: +33 (0)3 20 30 33 38
 Fax: +33 (0)3 20 48 28 71

GOJO América Latina, Ltda.*
 Av. Nossa Sra. do Bom Sucesso,
 3344
 Condomínio Industrial Turn Key
 Módulo 1
 Pindamonhangaba - SP - Brasil
 CEP: 12.420-010
 Tel/Fax: +55 12 3644 2600

GOJO Japan, Inc.*
 Takasago Building
 3rd Floor
 1-6-6, Uchikanda
 Chiyoda-ku, Tokyo 101-0047
 Japan
 Tel: +81-3-5280-4807
 Fax: +81-3-5280-4843

GOJO Australasia Pty Ltd*
 Suite 106,
 460 Pacific Highway
 St Leonards, NSW 2065
 Australia
 Tel: +61 2 9016 3882
 Fax: +61 2 9437 5571