

Reward Your Customers with Convenient Cleanliness



The GOJO Total Solution for Convenience Stores

What **message** are you
sending **YOUR CUSTOMERS?**

“**Cleanliness**
is the #1 driver
for customers
when choosing a
convenience
*store.**”



Send
the right
message.

From the moment they pull up to the pump, your customers are looking for visible signs that your store has the highest possible standards of cleanliness and safety.

Are you sending the right message or are you letting your customers draw their own conclusions?

PERCEPTION IS REALITY.

Turn your **commitment to clean** into lasting customer **LOYALTY**

Providing PURELL® hand sanitizer to your customers instantly conveys the message that cleanliness and the customer shopping experience are top priorities in your store.



Only GOJO lets you leverage the power of PURELL



PURELL is America's #1 instant hand sanitizer.

Let your shoppers know immediately that you insist on the best for them.

GOJO gives you a total hand hygiene solution.

Only GOJO delivers the full array of products and solutions that improve the customer shopping experience AND gives your employees the products that help them easily comply with the highest sanitation standards.

Demonstrate your commitment to clean **THROUGHOUT YOUR STORE**

Start
out front with PURELL®

*Communicate
premium quality,
high standards
and a commitment
to cleanliness &
convenience.*



Carry the message throughout the store



COFFEE AND FOUNTAIN DRINKS

*PURELL Table Top Stand (2426-DS)
with TFX™ Dispenser (2720-12)*



FRESH FOOD / PREP AREA

*PURELL Table Top Stand (2426-DS)
with LTX™ Dispenser (1920-04)*



SELF SERVE

*PURELL Floor Stand (2424-DS)
with TFX Dispenser (2720-12)*



Extend the message with clean, fresh restrooms

A single trip to the washroom can make or break customer perceptions about your entire operation.

Luxurious GOJO® foam soap and PURELL® Instant Hand Sanitizer in your washrooms extend your customers' quality experience. Go beyond the retail floor to a place where customers certainly want to experience the highest possible standards of cleanliness.

GOJO®

Purell BRAND®

Care for your employees with GOJO and PURELL



Food processors and foodservice operators worldwide use GOJO hand hygiene products to reduce the spread of germs.

- Antibacterial, Green Certified and Luxury Foam soap products
- World's 1st Green Certified Instant Hand Sanitizer*
- The industry's most innovative, durable and efficient dispensing systems

* First to meet an independent, 3rd party, type-1 eco-label environmental standard for hand antiseptics.

Let **GOJO** create a customized program for **YOUR STORE**



Build your retail brand and communicate:

- *Your message*
- *Your style*
- *Your way*

Soap Dispenser Customization Program for ADMX and LTX
Visit us at www.GOJO.com

PURELL® Touch Free Floor and Table Top Stands
with customized signage

PURELL Sanitizing Hand Wipe
customized with retailer logo



*This product meets the EcoLogo™ environmental standard for institutional hand cleaners based on its reduced human and aquatic toxicity and reduced smog production potential.

**This product meets the EcoLogo™ and Green Seal™ environmental standard for institutional hand cleaners based on its reduced human and aquatic toxicity and reduced smog production potential.



Your GOJO Representative can help customize a program for your store.
For the name of your local GOJO Representative, call **1-800-321-9647**.

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