# **Reward Your Customers** with Convenient Cleanliness







# What **message** are you sending **YOUR CUSTOMERS?**



Send the right message. From the moment they pull up to the pump, your customers are looking for visible signs that your store has the highest possible standards of cleanliness and safety.

Are you sending the right message or are you letting your customers draw their own conclusions?

PERCEPTION IS REALITY.

# Turn your **commitment** to **clean** into lasting customer **LOYALTY**

Providing PURELL®
hand sanitizer to
your customers
instantly conveys
the message that
cleanliness and the
customer shopping
experience are top
priorities in your store.





## Only GOJO lets you leverage the power of PURELL



#### PURELL is America's #1 instant hand sanitizer.

Let your shoppers know immediately that you insist on the best for them.

#### GOJO gives you a total hand hygiene solution.

Only GOJO delivers the full array of products and solutions that improve the customer shopping experience <u>AND</u> gives your employees the products that help them easily comply with the highest sanitation standards.

## Demonstrate your commitment to clean

## THROUGHOUT YOUR STORE



Communicate
premium quality,
high standards
and a commitment
to cleanliness &
convenience.





### Carry the message throughout the store



COFFEE AND FOUNTAIN DRINKS
PURELL Table Top Stand (2426-DS)
with TFX™ Dispenser (2720-12)



FRESH FOOD / PREP AREA

PURELL Table Top Stand (2426-DS)

with LTX™ Dispenser (1920-04)



**SELF SERVE**PURELL Floor Stand (2424-DS)

with TFX Dispenser (2720-12)



## **Extend** the message with clean, fresh restrooms

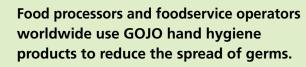
A single trip to the washroom can make or break customer perceptions about your entire operation.

Luxurious GOJO® foam soap and PURELL® Instant Hand Sanitizer in your washrooms extend your customers' quality experience. Go beyond the retail floor to a place where customers certainly want to experience the highest possible standards of cleanliness.





## Care for your employees with **GOJO and PURELL**



- · Antibacterial, Green Certified and Luxury Foam soap products
- World's 1st Green Certified Instant Hand Sanitizer\*
- The industry's most innovative, durable and efficient dispensing systems



\* First to meet an independent, 3rd party, type-1 ecolabel environmental standard for hand antiseptics

## PURELL® Leverage the power of the brand



## **PURELL Sanitizing Dispensing Systems**

#### **Touch Free**

#### LTX-12™

1928-04 Chrome/Black

#### LTX-7™

1320-04 White/White 1328-04 Chrome/Black

#### TFX™

2720-12 White 2780-12 Nickel Finish 2790-12-EEU00

### ADX-12™

8828-06 Chrome/Black

#### ADX-7™

**Manual** 



8720-06 White/White 8728-06 Chrome/Black



FMX-12™

5120-06 White 5120-06-UV White

#### PURELL Instant Hand Sanitizer Refills

Refill

Description	No.	
PURELL Advanced IHS		
Foam - LTX-12 1200 mL	1905-02	
Foam - LTX-7 700 mL	1305-03	
Foam - TFX 1200 mL	5392-02	
Foam - ADX-12 1200 mL	8805-03	
Foam - ADX-7 700 mL	8705-04	
Foam - FMX-12 1200 mL	5192-03	
PURELL Advanced Green Certified IHS*		
Foam - LTX-12 1200 mL	1904-02	
Gel - LTX-12 1200 mL	1903-02	
Foam - LTX-7 700 mL	1304-03	
Gel - LTX-7 700 mL	1303-03	
Foam - ADX-12 1200 mL	8804-03	
Foam - ADX-7 700 mL	8704-04	
PURELL Green Certified IHS*		
Foam - TFX 1200 mL	5391-02	
Gel - TFX 1200 mL	5491-04	
Foam - FMX-12 1200 mL	5191-03	
Gel - FMX-12 1200 mL	5091-03	

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#### **PURELL Touch Free -**

#### Floor Stands, Table Top Stands or Universal Mounts

For use in locations such as Front Entrance and multiple locations throughout the store

Description	Order No.	Use With
PURELL Touch Free Floor Stand - Mineral Gray	2424-DS	2720-12, 1920-04
PURELL Touch Free Floor Stand - Monarch Black	2425-DS	2780-12, 2790-12-EEU00, 1928-04
PURELL Touch Free Table Top Stand	2426-DS	2720-12, 1920-04
PURELL Touch Free Universal Mount Stand	2427-DS	2720-12, 1920-04
Customizable sign available	See back for details	

## GOJO® Luxury Foam Soap Systems

### **GOJO Soap Dispensing Systems**

#### **Touch Free**

LTX-12™

1986-04 Black/Black 1980-04 White/White

1919-04 Chrome/Black

LTX-7™

1384-04 Gray/White

1386-04 Black/Black 1380-04 White/White

1388-04 Chrome/Black

TFX™

2740-12 Gray 2730-12 Black 2789-12 Nickel Finish 2799-12-EEU00 Br Metallic

#### ADX-12™



8884-06 Gray/White 8886-06 Black/Black 8880-06 White/White 8888-06 Chrome/Black

## **Manual**

ADX-7™



8784-06 Gray/White 8786-06 Black/Black 8780-06 White/White 8788-06 Chrome/Black



FMX-12™

Gray 5155-06 Black

### **GOJO Soap Refills**

Refill

#### Description

No.

GOJO Clear & Mild Foam Han	ndwash*	
LTX-12 1200 mL	1911-02	
LTX-7 700 mL	1311-03	
ADX-12 1250 mL	8811-03	
ADX-7 700 mL	8711-04	
GOJO Pomeberry Foam Hand	wash*	
LTX-12 1200 mL	1916-02	
LTX-7 700 mL	1316-03	
GOJO Antibacterial Plum Foar	m Handwash	
LTX-12 1200 mL	1912-02	
LTX-7 700 mL	1312-03	
ADX-12 1250 mL	8812-03	
ADX-7 700 mL	8712-04	
GOJO Botanical Foam Handwash*		
ADX-12 1250 mL	8816-03	
ADX-7 700 mL	8716-04	
GOJO Citrus Ginger Foam Hand & Showerwash*		
ADX-12 1250 mL	8813-03	
ADX-7 700 mL	8713-04	
GOJO Green Certified Foam Hand Cleaner**		
TFX 1200 mL	5665-02	
FMX-12 1250 mL	5165-03	
GOJO Premium Foam Handwash		
TFX Antibacterial 1200 mL	5362-02	
TFX Premium 1200 mL	5361-02	
GOJO Luxury Foam Handwash		
FMX-12 Antibacterial 1250 mL	5162-03	
FMX-12 Luxury 1250 mL	5161-03	
GOJO E2 Foam Sanitizing Soap 1250 mL	5164-03	
GOJO E1 Foam Handwash 1250 mL**	5167-03	

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# Let **GOJO** create a customized program for **YOUR STORE**



# Build your retail brand and communicate:

- Your message
- Your style
- Your way

Soap Dispenser Customization Program for ADX and LTX Visit us at www.GOJO.com

PURELL® Touch Free Floor and Table Top Stands with customized signage PURELL Sanitizing Hand Wipe customized with retailer logo





\*This product meets the Ecologo™ environmental standard for institutional hand cleaners based on its reduced human and aquatic toxicity and reduced smap production potential.

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Your GOJO Representative can help customize a program for your store. For the name of your local GOJO Representative, call **1-800-321-9647**.

GOJO Industries, Inc. One GOJO Plaza, Suite 500 P.O. Box 991 Tel: 1-330-255-6000 Toll-free: 1-800-321-9647 Fax: 1-800-FAX-GOJO GOJO Industries - Europe, Ltd.\* Units 5 & 6 Stratus Park Brinklow Milton Keynes MK10 0DE UK Tel: +44 (0) 1908 588444 Fax: +44 (0) 1908 588445 GOJO France SARL\* 90 rue de Paris 59800 LILLE France Tél: +33 (0)3 20 30 33 38 Fax: +33 (0)3 20 48 28 71 GOJO América Latina, Ltda.\* Av. Nossa Sra. do Bom Sucesso, 3344 Condomínio Industrial Turn Key Módulo 1 Pindamonhangaba - SP - Brasil

Pindamonhangaba - SP - Bras CEP: 12.420-010 TelFax: +55 12 3644 2600 GOJO Japan, Inc.\* MIF Building 3rd Floor 1-6-6, Uchikanda Chiyoda-ku, Tokyo 101-0047 Japan Tel: +81-3-5280-4807 Fax: +81-3-5280-4843 GOJO Australasia Pty Ltd\* Suite 106, 460 Pacific Highway St Leonards, NSW 2065 Australia Tel: +61 2 9016 3882 Fax: +61 2 9437 5571