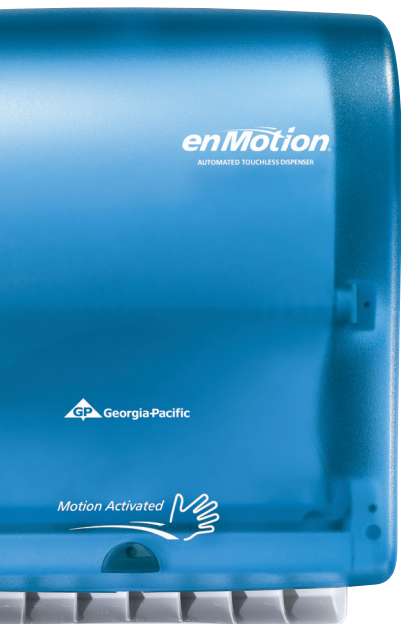




What Georgia-Pacific Professional Competitors don't tell you about **enMotion® towels** and the **enMotion® dispenser**.



We have frequently seen our competition using cost in use calculator tools that suggest that their 8" wide towels (or less in many cases) are less expensive per use than enMotion® towels for the enMotion® classic 10" dispenser, which are 10" wide. They make no mention of the width difference which can have an impact on towel usage. Furthermore, for many dispensers that do not make use of the stub roll, they often neglect to mention the unused towels that are discarded when the dispenser is refilled – a problem the enMotion® 10" dispenser addresses with its stub roll transfer feature.



When comparing *nothing more than total square inches per roll*, enMotion has considerably more paper per roll than most of our competition which is a fact that you need to consider in making your cost or other comparisons to select products that best meet your needs.

Towel	Width	Roll Length	Square Inches/Roll	% More Square Inches/Roll on enMotion® Towels	Rolls/Case
enMotion® 89460	10"	800'	96,000		6
K-C 50606	8"	600'	57,600	67%	6
K-C 02000	8"	950'	91,200	5%	6
Cascades 1359	7.5"	800'	72,000	33%	6
7.75" SCA 290089	7.75"	700'	65,100	47%	6
Bay West 30890	8"	800'	76,800	25%	6

In addition, enMotion® 10" model dispensers provide additional consumption & waste reduction benefits, such as stub roll transfer, and 3 defined sheet length settings which can help reduce consumption by as much as 30%.

These are only part of the benefits that have 97% of enMotion® 10" classic dispenser customers satisfied.



To learn more about the enMotion dispenser and its exceptional benefits, contact your Georgia-Pacific Professional at 1-866-HELLO GP (435-5647) or visit: www.gppro.com

Experience better.™