

# Casino Promotion - PURELL® Elite Stand



Item 2454-DS02 uses any TFX™ refill

- For every 10 CXT™ dispensers placed, the end-user casino qualifies for one PURELL Elite Stand at no charge
  - Example: A casino that installs 100 CXT dispensers, is eligible for 5 cases (10 ea.) of Elite Stands
- Stands must be ordered by the Distributor at the same time as the CXT dispensers
  - Reference “Casino Market Stand Promotion” and order at \$0
- Stand requests will be verified by the GOJO CSD and key account specialists
- Stands will ship with CXT orders at “no charge” per the 10:1

# No Charge Customization

## PURELL® Floor Stands



- Customized stand graphics help casinos get credit for the PURELL program, and showcase their higher standard of cleanliness
- Contract stand support \$0 available for casinos
- No charge customization
  - Contact Jane Nabors, 330-285-0547
- A customized stand sample can be ordered via electronic form at <http://www.gojo.com/United-States/Market/Casinos-and-Hotels/Casino/Resources/Casino-Resources/Mockup-request.aspx>
- Reference stand 2425-DS, use with LTX dispenser 1928-04 and any PURELL LTX refill