

## Georgia-Pacific Professional Expands Green by Design™ Platform with EcoLogo™ Certified Products



In 2009, Georgia-Pacific Professional announced EcoLogo™ certification of a broad selection of the company's towel, tissue and napkin products. This designation by an independent organization is another building block in Georgia-Pacific Professional's Green By Design™ program.

**The facilities that manufacture Georgia-Pacific Professional's certified products underwent a rigorous independent audit as part of the participation in the program. Elements of the audit included natural resource consumption, energy consumption, effluent quality, and solid waste from the facility.**

"EcoLogo™ certification is a recognition of our long-time commitment to environmental stewardship," said Bill Sleeper, president – Georgia-Pacific Professional. "From being a pioneer in recycling to making products that help reduce waste, Georgia-Pacific Professional is dedicated to being a sustainable partner with our customers."

Scot Case, executive director of EcoLogo™ certification, said, "I am pleased to welcome Georgia-Pacific Professional to the EcoLogo™ program. I was impressed that the company's commitment to environmentally-sound manufacturing processes and accurate recordkeeping facilitated such a timely audit and certification."

**Dan Silk, vice president – sustainability for Georgia-Pacific Professional, said, "EcoLogo™ is one of the most respected environmental standards in the industry, representing a holistic approach to measurement of environmental impact in the processes for paper manufacturing. It is an excellent fit with our dedication to processes and products that are technologically and environmentally sound."**

An outline of the EcoLogo™ standards is available online at [www.ecologo.org](http://www.ecologo.org). For more information on Georgia-Pacific Professional's environmentally preferable products, visit [www.gppro.com](http://www.gppro.com).



### ABOUT ECOLOGO™

EcoLogo™ is a third-party eco-labeling program and one of two standards in North America approved by the Global Ecolabelling Network, an international association of eco-labeling programs, as meeting the ISO 14024 environmental marketing standard. For more information, visit [www.ecologo.org](http://www.ecologo.org).



## EcoLogo™ Certified GP Professional Products



PRODUCT SKU	PRODUCT NAME	COLOR	PKGS PER CASE	UNITS PER PKG	ECOLOGO	EPA COMPLIANT- RECYCLED	100% RECYCLED FIBER	PCF <sup>1</sup>
<b>Roll Towels</b>								
26601	Acclaim® High Capacity Roll Towel	White	6	800'	•	•	•	•
26301	Envision® High Capacity Roll Towel	Brown	6	800'	•	•	•	•
26401	Envision® Roll Towel	Brown	12	350'	•	•	•	•
89480	enMotion® High Capacity Roll Towel	Brown	6	800'	•	•	•	•
89470	enMotion® High Capacity Roll Towel	White	6	800'	•	•	•	•
2910P	Cormatic® High Capacity Roll Towel	Brown	6	700'	•	•	•	•
<b>FOLDED TOWELS</b>								
25190	Envision® C-Fold Towels	White	10	240	•	•	•	•
24590	Envision® Multifold Towels	White	16	250	•	•	•	•
23304	Envision® Multifold Towels	Brown	16	250	•	•	•	•
23504	Envision® Singlefold Towels	Brown	16	250	•	•	•	•
<b>CLEANING WIPERS</b>								
29971	Brawny Industrial™ Light Duty Wipers 3-Ply/Paper	Brown	10	80	•	•	•	•
29922	Brawny Industrial™ Light Duty Wipers 3-Ply/Paper	Brown	12	50	•	•	•	•
<b>BATH TISSUE</b>								
19880/01	Envision® 2-Ply Embossed Bath Tissue	White	80	550	•	•	•	•
14580/01	Envision® 1-Ply Bath Tissue	White	80	1,210	•	•	•	•
19375	Compact® Coreless 2-Ply Bath Tissue	White	36	1,000	•	•	•	•
19378	Compact® Coreless 2-Ply Bath Tissue	White	18	1,500	•	•	•	•
<b>JUMBO BATH TISSUE</b>								
13102	Envision® 2-Ply 12" Jumbo Sr. Bath Tissue	White	6	2,000	•	•	•	•
12798	Envision® 2-Ply 9" Jumbo Jr. Bath Tissue	White	8	1,000	•	•	•	•
<b>FACIAL TISSUE</b>								
47410	Envision® 2-Ply Facial Tissue	White	30	100	•	•	•	•
<b>NAPKINS</b>								
32002	EasyNap® Interfolded Embossed Dispenser Napkins	White	24	250	•	•	•	•
32005	EasyNap Jr.™ Dispenser Napkins White	White	36	250	•	•	•	•
32015	EasyNap® Embossed Dispenser Napkins	Brown	24	250	•	•	•	•
32055	EasyNap Jr.™ Dispenser Napkins Brown	Brown	36	250	•	•	•	•
37802	MorNap Jr.™ Full Fold Dispenser Napkins	White	8	625	•	•	•	•
36202	Acclaim® 1-Ply 1/4 Fold Dinner Napkins	White	8	500	•	•	•	•
31625	Preference® 2-Ply 1/4 Fold Dinner Napkins	White	6	400	•	•	•	•
31435	Preference® 2-Ply 1/8 Fold Dinner Napkins	White	12	250	•	•	•	•
31436	Preference® 2-Ply 1/8 Fold Dinner Napkins	White	30	100	•	•	•	•



These products meet EcoLogo™ certification requirements for hand towels, cleaning wipers, bath tissue, facial tissue and napkins.

**EPA Compliant - Recycled:** These products meet or exceed the Environmental Agency's Comprehensive Procurement Guidelines for recycled fiber.

**100% Recycled Fiber:** These products made from 100% recycled fiber. May contain incidental <0.5% non-recycled fiber.

**<sup>1</sup>PCF:** Available from select mills upon request by contacting your GP sales professional.

Certification letters available upon request.

For more information on Georgia-Pacific Professional's environmentally preferable products, call 1-866-HELLO GP (435-5647) or visit: [www.gppro.com](http://www.gppro.com).



Experience better.™